



**Protein Foods & Nutrition
Development
Association of India**

ANNUAL SEMINAR

**Theme:
Preserving Nutrients
While Improving Taste!**



Our Sponsors:



Date: 18th Oct 2024

Venue: Fairfield by Marriot (Mumbai)

Registration link: <https://forms.gle/Ee1Kky8amjgi1Mk3A>

PRESERVING NUTRIENTS WHILE IMPROVING TASTE

The Food Processing Industry in India has an archetypal role in linking farmers to consumers in the local and international markets. Therefore, it has an essential role to play in the economy. It is also a major contributor to employment generation. In one Ministry of Food Processing estimate, the sector employs around 1.93 million, accounting for 12.38% of employment in the registered factory sector. Additionally, it provides opportunities to around 5.1 million workers in the unregistered food processing sector.

Processed foods are necessary to extend their shelf life by preserving them for a longer time. They help in reducing food waste which is a major issue globally and therefore it helps ensure food security. They add variety to the taste by developing different kinds of products. India is facing a problem of malnutrition both micro and macronutrients. Many programs of mandatory food fortification have successfully helped alleviate micronutrient deficiencies. Processed foods can be made at a reasonable cost that can be affordable to major populations. Processed foods are manufactured by complying with the regulatory norms in very hygienic conditions and therefore safe to consume. However, the processed food industry in India is facing multiple challenges. Unscientific definitions of Processed Foods create doubts in the minds of consumers. Generalizing all high-fat sugar foods bad despite considering the quantity consumed or the nutrition they provide. The industry also faces several regulatory challenges. Attempts to bring the Nutritional Rating system by just copying from other countries may harm the processing industry when there is a need to educate the consumer about how to read the food label and interpret it. Frequent changes in regulations or News like “Nutraceuticals going to Drugs” create uncertainties. Plus, there are challenges created by so-called social media activists creating confusion in the minds of the consumers.

It is the right time to understand these issues that will help all the stakeholders. This one-day Conference on, “Preserving nutrients while improving taste” will delve into and discuss these issues where experts will express their opinions and share knowledge. The first session is about the current trends. This will discuss various aspects of processed foods to help debunk the myths and create awareness about the goodness of Processed Foods. The second session will be about regulatory landscape which will have talks and panel discussion amongst experts. In the third session on future trends, it is expected to learn about what is coming new. There are lot many products based on novel ingredients industry is creating. Processed foods play a role in improving nutritional quality and food security. We are confident that you and your colleagues will join us for this scientific event and sure it will help you to understand better about Processed foods.

Seminar on Preserving Nutrients While Improving Taste!

Introduction:

Opening Remarks: **Dr. Shashank Bhalkar**, Executive Director, PFNDAI

Welcome Address: **Dr. Shatadru Sengupta**, Chairman, PFNDAI

Keynote Address: **Mr. Indranil Chatterjee**, IFF

Introduction to speakers: **Ms. Simran Vichare**, Nutritionist, PFNDAI

Session 1: Theme: Current Trends in Processed Foods

- **The Science Behind Dietary Supplements - Dr Palaniyamma Durairaj - Amway Global**
- **Role of protein in general wellbeing and specific nutritional requirements - Dr. Veena J. - Herbalife**
- **Role of Food Industry in enhancing Food and Nutrition Security - Mr. Jitin Garg - Mondelez India**
- **Processed foods: Debunking Myths with Facts - Dr. Sakshi Bhushan - Hindustan Unilever Limited**

Session 2: Theme: Evolving of Food Regulatory Landscape in India

- **The Future of Regulatory and Emerging Trends in Food Safety- Dr. Prabodh Halde - Marico Limited**
- **Protein Supplements: Regulatory Overview - Ms. Kalpana Yadav - Herbalife**

Panel Discussion: Evolving of Food Regulatory Landscape in India

Moderator: **Dr. Josph Lewis**

Panelists: **Dr. Sidhishwarr Rindhe - Vista Processed Foods Pvt. Ltd., Dr. Zafar Khan - Abbott Healthcare Pvt. Ltd., Ms. Priya Arora - IFF, Ms. Nupur Agarrwal - ITC Limited & Ms. Kavita Tarade - DSM Firmenich**

Session 3: Theme: Processed Foods: Future Trends

- **Speciality Additives in Confectionery, Bakery, Oils/Fats: Trends and Applications - Mr. Ganesh Devsarkar - Fine Organics Industries Ltd.**
- **Effect of Processing on the Nutritional Quality of Food - Dr. Govindarajan - Kapiva Ayurveda**
- **Hidden Hunger: Role of Fortified Foods - Ms. Nadiya Merchant - Kellogg India Pvt. Ltd.**

Vote of Thanks: Ms. Simran Vichare, Nutritionist, PFNDAI

Registration Fees Details:

- **INR 4,500 for all (Members, Non members, Students)**

Please mention correct email ids in the registration form as payment details will be sent via mails.

Payment can be made by bank transfer as well as via QR code mentioned below

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